

SPONSOR FLOATFEST 2025

2,300+
INTERESTED
Facebook

THE FOX RIVER'S BIGGEST FLOAT PARTY
NOW WITH A PURPOSE.

PRESENTED BY *Float The Fox* IN SUPPORT OF *OpenCoast*



TITLE SPONSOR \$2500

- "Presented by" naming on all event materials
- Premium logo placement on bus wrap, banners, t-shirts, flyers
- Logo on wristbands or giveaways
- Logo on website, digital tickets, and confirmation emails
- 10 complimentary float tickets, event booth, live & social shoutouts
- Eligible to contribute to event raffles or giveaways for added exposure



LEAD SPONSOR \$1000

- Medium logo on t-shirts, banners, shuttle signage
- Logo on website and confirmation emails
- 4 complimentary float tickets, booth option
- All River Crew benefits
- Eligible to contribute to event raffles or giveaways for added exposure



RIVER CREW \$500

- Logo on FloatFest web page
- Sponsor signage at check-in
- 2 social shoutouts, option to include promo item
- Option to contribute a raffle prize or cash giveaway



FLOAT FRIEND \$250

- Name listed on website and signage
- Social media thank-you
- Option to contribute a raffle prize or cash giveaway

2,300+ INTERESTED

RSVP'D AND GROWING ON FACEBOOK

BECOME A
SPONSOR



OCOAST.ORG/SPONSORFLOATFEST
HELLO@OCOAST.ORG • 262-254-3085
OPENCOAST IS A REGISTERED 501(C)(3)
NONPROFIT BASED IN WISCONSIN.





WHAT IS FLOATFEST?

———— SATURDAY, JULY 26, 2025 · WILMOT, WI · FOX RIVER ————

FloatFest 2025 is more than just a tubing party—it's a celebration of community, nature, and **giving back**.

Hosted by **Float The Fox** in support of **OpenCoast**, this event invites over **2,000+ guests** to float three miles of the scenic **Fox River** with music, games, and good vibes.

Proceeds support mental health, youth programs, and environmental equity.



3-MILE LAZY RIVER FLOAT:

RELAX AND FLOAT WITH FRIENDS THROUGH BEAUTIFUL WISCONSIN WATERS.



LIVE MUSIC + RIVER GAMES:

ENJOY FLOATING DJS, CONTESTS, AND INTERACTIVE RIVER ACTIVITIES.



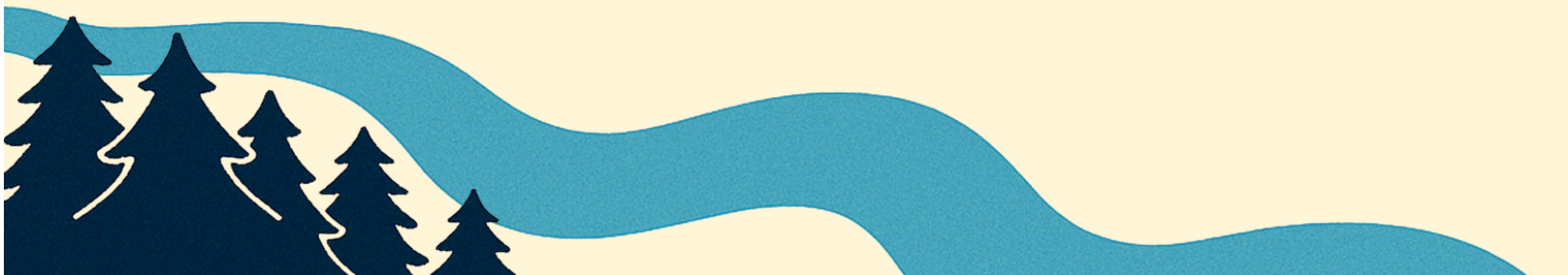
PURPOSE-DRIVEN EVENT:

A PORTION OF PROCEEDS SUPPORTS OPENCOAST NONPROFIT INITIATIVES



HOSTED BY FLOAT THE FOX:

A TRUSTED LOCAL ADVENTURE OUTFITTER WITH THOUSANDS OF HAPPY GUESTS.





WHY SPONSOR?

Becoming a **FloatFest** sponsor puts your brand at the heart of one of the region's **most exciting and purpose-driven summer events**.

With attendees from across southeastern Wisconsin and northern Illinois, you'll gain exposure to **thousands of outdoor-loving folks** while backing programs that promote mental wellness, youth engagement, and access to nature.

Whether you're a local shop or a regional brand, **FloatFest** offers a unique, high-energy way to **connect and give back**

SPONSOR INFO

SPONSORSHIP DEADLINE: MAY 15, 2025

EMAIL: HELLO@OCOAST.ORG

WEBSITE: OCOAST.ORG/SPONSORFLOATFEST

PHONE: 262-254-3085

Q: DO I NEED TO BE PRESENT AT THE EVENT?

A: NOPE! BUT IF YOU'D LIKE TO TABLE OR FLOAT, WE'LL HOOK YOU UP.

Q: HOW WILL MY BRAND BE FEATURED?

A: DEPENDING ON YOUR TIER, YOU'LL APPEAR ON SHIRTS, SIGNAGE, TICKETS, WEB, SOCIAL, AND MORE.

Q: WHAT IF I WANT TO DONATE PRODUCTS OR PRIZES?

A: AWESOME! WE LOVE RAFFLE AND GIVEAWAY ITEMS-LET'S CHAT.

